

Corporate Fact Sheet

Overview

Embarcadero Technologies Inc., empowers application developers and database professionals with tools to design, build, and run software applications in the environment they choose. A community of more than three million worldwide and 90 of the Fortune 100 rely on Embarcadero DatabaseGear™ and CodeGear™ product lines to increase productivity, openly collaborate, and be free to innovate. Founded in 1993, Embarcadero is headquartered in San Francisco, California, with offices located around the world. Embarcadero is online at www.embarcadero.com.

Established October 1993

Key Differentiators

Independent tools
Interoperable and integrated
Industry leadership

Embarcadero Offerings

Embarcadero DatabaseGear and CodeGear products are connecting the developer and database communities in new ways—enabling them to increase productivity and quality, better collaborate for faster time to market, and further innovate by eliminating vendor restrictions.

DatabaseGear

Embarcadero DatabaseGear professional grade database tools reduce complexity, improve productivity, and strengthen security for all your databases. Our cross-platform tools span the entire database management lifecycle and support the market-leading databases including IBM DB2, InterBase, Microsoft SQL Server, MySQL, Oracle, and Sybase.

DESIGN YOUR DATABASE

- **ER/Studio®** is a data modeling tool that helps companies discover, document, and re-use data assets. ER/Studio gives data architects the power to easily reverse-engineer, analyze, and optimize existing databases.
- **EA/Studio** creates a graphical representation of your business from the core concepts that describe the business, to the processes that detail how your business operates.

BUILD YOUR DATABASE

- **Rapid SQL®** is a leading cross-platform SQL IDE that helps database developers produce high-quality SQL code faster. A rich development environment simplifies SQL scripting, query building, object management, project management, and version control in live databases or offline source code repositories.
- **PowerSQL** is a rich SQL IDE with code completion, real-time error checking, explain plans, and on-the-fly tuning which streamlines coding tasks while producing quality code. PowerSQL is available as a stand-alone application or as an Eclipse plug-in.
- **Schema Examiner** ensures the integrity of database schema by performing a comprehensive set of diagnostic tests that validates the schema and ensures enforcement of relational model rules.

RUN YOUR DATABASE

- **DB Optimizer** maximizes database performance by enabling developers and DBAs to quickly discover, diagnose, and optimize poor-performing SQL. DB Optimizer eliminates performance bottlenecks by discovering data-intensive or frequently executed queries, focusing on specific SQL statements through query statistics, and optimizing any problematic statements.
- **DBArtisan®** is the leading cross-platform database administration tool that helps DBAs maximize availability, performance, and security. The comprehensive graphical editors and wizards boost productivity, streamline routine tasks, and reduce errors so DBAs can manage larger, more complex databases.
- **Performance Center** detects, diagnoses, and corrects database performance degradation issues which resolves performance issues and improves end-user service satisfaction levels.
- **Change Manager** offers database administrators and developers a powerful set of tools to simplify and automate the database change management lifecycle. Change Manager's schema compare and alter, data compare and synchronization, and configuration auditing capabilities report on database changes, roll out new releases, and pinpoint database performance problems that result from both planned and unplanned changes.

CodeGear

Embarcadero CodeGear products are used extensively by individual developers, enterprises, small-to-medium businesses, independent software vendors, and value added resellers to develop applications critical to their businesses and operations.

WINDOWS DEVELOPMENT

- **Delphi®** is the development environment of choice for software developers and database application developers building high performance and rich UI for native Windows applications.
- **C++Builder®** gives software developers the best of both worlds—the power of the C and C++ languages and libraries with the productivity of visual rapid application development.
- **Delphi/400** for iSeries is the smart way to modernize your System i applications, reducing end-users' learning curve and making them more productive. Visually build modern graphical Windows applications with minimal coding and leverage the power of your iSeries or AS/400.

JAVA DEVELOPMENT

- **JBuilder®** offers Java developers an enterprise-class IDE based on the Eclipse open source framework with support for heterogeneous application servers. Features include collaborative team development, code archeology, visual EJB development, code profiling and performance tuning, a new Swing UI designer, and Application Factories to increase code reuse and productivity.

WEB DEVELOPMENT

- **Delphi for PHP** makes building robust Web applications easier with visual, drag-and-drop tools, a powerful editor, connectivity to leading databases, and an integrated reusable component class library.
- **3rdRail™**– Ruby on Rails IDE – is a complete, intuitive IDE that delivers the power you need to dramatically accelerate Ruby on Rails™ web development with innovative and powerful features built from the ground up for Ruby on Rails™ developers.

DATABASES

- **InterBase® SMP** combines the performance benefits of a multi-generational architecture with peace of mind of log-based journaling and disaster recovery. Easy installation, small footprint, automatic crash recovery, self-tuning, Unicode, built-in SMP support, SQL 92 compliance, and near zero maintenance makes InterBase SMP the ideal database for embedded and businesscritical small-to-medium enterprise server applications.
- **Blackfish SQL** is a high-performance, small-footprint, SQL-92-compliant transactional database. Flexible licensing permits deployments for .NET or Java, for local or remote users, with no limits on database size, memory cache size or number of CPUs.

Customer Highlights

- More than 3 million users worldwide
- 90 of the fortune 100
- 97 percent of the Global 2000
- Active community of over 3 millions developers in 29 countries

Recognition

- Named to SD Times 100 list five times from 2003-2008
- *InfoWorld* 2008 Technology of the Year award given to JBuilder for Best Java IDE
- Jolt 2008 Web Development Tools productivity award for 3rdRail
- *SQL Server Magazine* Editors' Awards: Performance Center in 2008, Change Manager in 2007, DBArtisan in 2006
- *InfoExame Magazine* Readers' 2007 Best Development Software Choice: Delphi for PHP
- ER/Studio won *IT Week* Editors' Choice Award and *Redmond Magazine* Readers' Choice Award in 2006
- Named to *Software Magazine's* Software 500 list 2000 through 2007

Executive Management

- Wayne D. Williams, *Chief Executive Officer*
- Jim Lines, *Chief Financial Officer*
- Scott Schoonover, *Vice President of Sales, Americas*
- Nigel Brown, *Vice President and General Manager, International*
- Gregory Jorgensen, *Vice President of Marketing*
- Michael Swindell, *Vice President of Products*
- Greg Keller, *Chief Evangelist, Databasegear Products*
- David Intersimone, *Chief Evangelist, Codegear Products*
- James Pitts, *Vice President of Development and Program Management*
- Kim Ouye, *Vice President of Research and Development*
- Steve Todd, *Senior Director of Development*
- Lorraine C. Gnecco, *Vice President of Human Resources*

Corporate Headquarters

100 California Street, 12th Floor
San Francisco, CA 94111
Phone: 415.834.3131
Fax: 415.434.1721

EMEA Headquarters

York House
18 York Road
Maidenhead
Berkshire SL6 1SF
United Kingdom
Phone: +44 (0) 1628 684400
Fax: +44 (0) 1628 684401

Asia-Pacific Headquarters

L7. 313 La Trobe Street
Melbourne VIC 3000
Australia
Phone: +61 (0) 3 9861 4600
Fax: +61 (0) 3 9861 4699

Media Relations

mediarelations@embarcadero.com

For more information, visit www.embarcadero.com.